



GOLD PANNER

Providing El Dorado County with affordable, quality advertising since 1979

© Since 1979

247 Placerville Dr. • Placerville, CA 95667 • 530-626-5057

INSERTS

A different way to advertise in the Gold Panner. Announce your sale or other event with an insert.



\$699.00*

**15,000 Copies • 6x10 or Smaller
20 lb. Bond Paper Preferred**

If inserts are larger and folding is necessary, a \$243.00 set up fee will be added.
($\$699.00 + \$243.00 = \$942.00$)

A sample of insertion is needed at least 2 weeks prior to publication to insure machines can accommodate insertion.

Inserts usually represent a sizeable revenue for you, so it seems reasonable that you take these guidelines seriously to ensure a smooth, trouble-free handling. Surprises can be embarrassing and costly (for example, if an insert shows up late and then is not machineable how vexing!) If possible, always send a sample or call to discuss parameters and deadlines in advance. Communication is the key to producing a quality product in a timely manner.

**Customer is responsible for printing and lay-out or The Gold Panner can do a custom lay-out at an hourly rate and provide a quote for printing.*

530-626-5057

Visit us online at www.goldpanner.net

Please call us if we can answer any questions, we'll be happy to assist you!